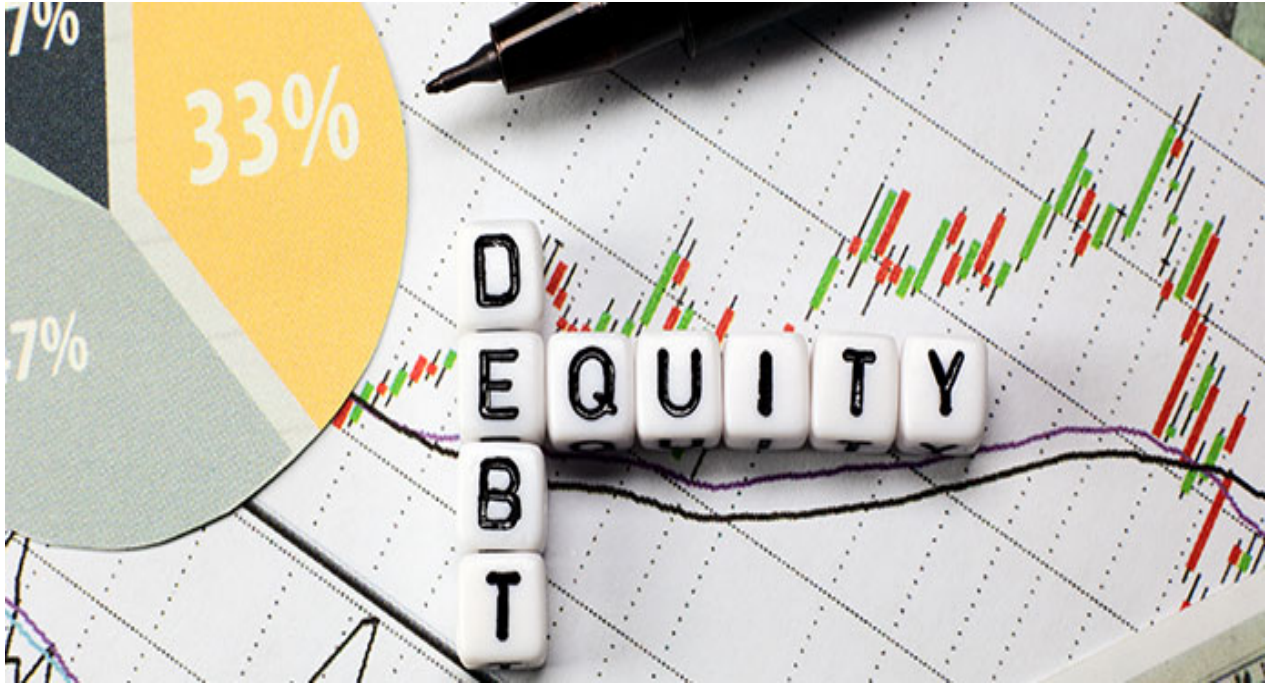


## EQUITY AND DEBT MARKETS



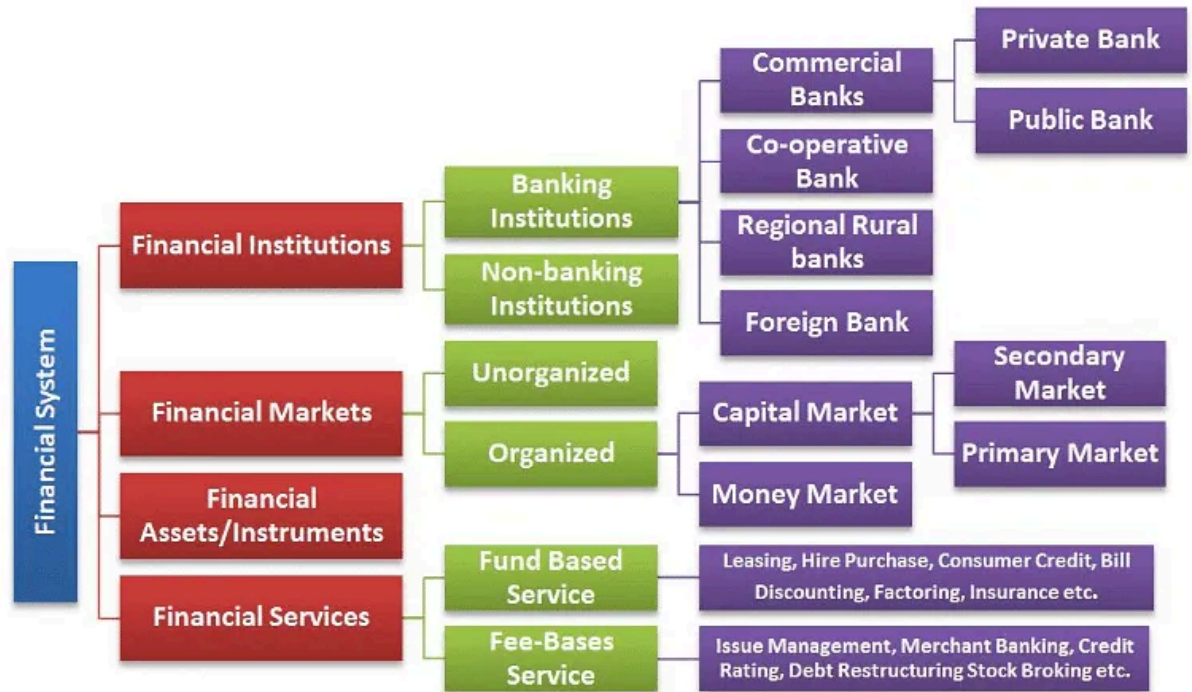
- Cassia Lopes

### MODULE 1 : INTRODUCTION TO FINANCIAL MARKETS

- Equity market – meaning & definitions of equity share; Growth of Corporate sector & simultaneous growth of equity shareholders; divorce between ownership and management in companies; development of Equity culture in India & current position.
- Debt market – Evolution of Debt markets in India; Money market & Debt markets in India; Regulatory framework in the Indian Debt market.

## MODULE 1 : INTRODUCTION TO FINANCIAL MARKETS

### The Indian Financial System



### FUNCTIONS OF FINANCIAL MARKETS

Financial markets act as a link between sellers and buyers as it helps in the transfer of assets at the most appropriate investment opportunities. It assists in determining the capital worth of securities by allowing market forces to function on their own and determine the pricing of a tradable asset. The motivation for candidates seeking the funds is dependent on the required rate of return. Financial markets reintroduce money into the economy by allowing it to be used in the purchase and sale of securities. Thus, the financial market helps in the smooth mobilization of the investors' savings.

#### Price Determination:

The financial market performs various functions for price discovery of different financial instruments traded among the buyers and the sellers on the platform. The price depends upon the demand and supply factors (market forces) which thereby assists in deciding the prices of various financial securities as well.

#### Liquidity in financial markets:

Financial markets provide a platform for security to be bought and sold easily, hence (cash) liquidity for tradable assets increases.

Investors can sell the asset at any moment, at their fair price prevailing in the market if they feel it is necessary to recoup their investment. Thus, financial markets provide liquidity.

#### Risk sharing:

The financial market performs the function of risk sharing as the person who is making the investments is different from the person who is selling their assets/fund.

Here, the risk is transferred from the person who is selling the investments to those who are buying the assets.

Further, it can be liquidated from the buyer to the next buyer of the financial security. Hence, risk sharing is swiftly completed between parties.

Easy Access:

Industries require the investors to raise funds, and the investors require the industries to invest their money and earn profitable returns.

Financial markets provide a venue for potential buyers and sellers to meet, interact, agree, and deal.

This feature of the financial market not only helps in saving resources like time and money but also makes trading much easier.

Reduction in transaction costs and provision of the information:

It takes a lot of effort and time to operate in a typical market where people trade.

The financial market provides complete information regarding the price of securities, availability of relevant derivatives, and cost of various financial securities.

Investors and companies do not have to spend much on resources for getting any kind of information as it is readily available in financial markets.

Usually, any trader requires various types of information for doing the transaction of buying and selling the securities, which is obtained with the disposal of time and money.

Here, the financial market helps provide every type of information to the traders without the requirement of spending any money by them, hence reducing the cost of the transactions.

Capital formation:

Financial markets provide the channel for the new savings or cash flow, thus aiding in the country's capital formation.

## **FINANCIAL INSTRUMENTS**

### **A. TERM BASED**

Short Term

Medium Term

Long Term

### **B. TYPE BASED**

Primary

Secondary

## **Fund based and fee based financial services**

Fund-based and fee-based financial services are two primary categories of financial services offered by financial institutions. Understanding the differences between these two types of services is crucial for individuals and businesses seeking financial assistance.

### Fund-Based Financial Services

Fund-based financial services involve the provision of funds to individuals or businesses for various purposes, such as loans, mortgages, and credit facilities. These services are typically offered by banks and other financial institutions. The key characteristics of fund-based financial services include:

- Lending: Financial institutions lend money to borrowers, who repay the loan with interest.
- Risk: The financial institution assumes the risk of default by the borrower.
- Interest income: Financial institutions earn interest income from the loans they provide.
- Capital adequacy: Financial institutions must maintain adequate capital to meet regulatory requirements.

Examples of fund-based financial services include:

- Loans
- Mortgages
- Credit cards
- Overdraft facilities
- Factoring

### Fee-Based Financial Services

Fee-based financial services, on the other hand, involve the provision of financial advice, planning, and management services to individuals and businesses. These services are typically offered by financial advisors, wealth managers, and other financial professionals. The key characteristics of fee-based financial services include:

- Advice: Financial professionals provide expert advice and guidance to clients.
- Commission: Financial professionals earn a commission or fee for their services.
- No risk: The financial professional does not assume the risk of default or loss.
- Expertise: Financial professionals require specialized knowledge and expertise to provide high-quality services.

Examples of fee-based financial services include:

- Financial planning
- Investment management
- Wealth management
- Insurance brokerage
- Tax planning

### Key Differences

The key differences between fund-based and fee-based financial services are:

- Nature of service: Fund-based services involve lending and borrowing, while fee-based services involve providing expert advice and guidance.
- Risk: Fund-based services involve risk, while fee-based services do not.
- Income: Fund-based services generate interest income, while fee-based services generate commission or fee income.

- Capital requirements: Fund-based services require adequate capital to meet regulatory requirements, while fee-based services do not.

In conclusion, fund-based and fee-based financial services are two distinct categories of financial services that cater to different needs and requirements. Understanding the differences between these two types of services is essential for individuals and businesses seeking financial assistance.

## **EQUITY MARKETS**

The equity market, also known as the stock market or share market, is a platform where companies raise capital by issuing stocks and shares to investors or traders. It provides a common platform for buyers and sellers to trade equities or shares, allowing companies to access capital to grow their business and investors to own a piece of the company with the potential to realize gains in their investment.

### Types of Equity Markets

There are two primary types of equity markets:

- Stock Exchanges: These are formalized markets where companies list their shares for trading. Stock exchanges set rules and regulations to ensure fair and ethical trading practices.
- Over-the-Counter (OTC) Markets: These are markets where companies can list their shares, but without the same level of regulation and transparency as stock exchanges.

### Benefits of Equity Markets

The equity market provides several benefits to companies and investors, including:

- Access to Capital: Companies can raise capital by issuing stocks and shares, which can be used to fund business growth and expansion.
- Ownership: Investors can own a piece of the company and potentially realize gains in their investment based on the company's future performance.
- Liquidity: The equity market provides a platform for buying and selling shares, allowing investors to easily exit their investments.

### Equity Market Examples

Some examples of equity markets include:

- New York Stock Exchange (NYSE): One of the largest and most well-known stock exchanges in the world.
- National Stock Exchange of India (NSE): A leading stock exchange in India.
- London Stock Exchange (LSE): A major stock exchange in the United Kingdom.

### Equity Market Importance

The equity market plays a vital role in a market economy, providing companies with access to capital and investors with opportunities to own a piece of the company. It is one of the most important areas of the financial system, facilitating the flow of capital between companies and investors.

## **Equity Markets - Functions**

Equity markets play a crucial role in a market-based economy, providing various functions that facilitate the growth and development of companies, as well as offer investment opportunities for individuals. The main functions of equity markets can be summarized as follows:

- **Capital Raising:** Equity markets provide companies with access to capital to grow their business, expand operations, and invest in new projects. Companies can raise capital by issuing shares to the public, allowing them to raise funds for various business needs.
- **Liquidity:** Equity markets offer liquidity to investors, enabling them to buy and sell shares easily and quickly. This liquidity allows investors to realize their gains or losses, and companies to raise capital as needed.
- **Investment Opportunities:** Equity markets provide investors with a range of investment opportunities, allowing them to invest in companies with growth potential and potentially earn returns on their investment.
- **Price Discovery:** Equity markets facilitate price discovery, where the price of a company's shares is determined by the interactions between buyers and sellers. This price discovery process helps to reflect the true value of a company and its shares.
- **Risk Management:** Equity markets allow companies to manage risk by diversifying their investments and hedging against potential losses.
- **Regulation:** Equity markets are regulated to ensure fairness, transparency, and protection of investors. Regulatory bodies oversee the functioning of these markets, maintaining a level playing field for all participants.
- **Research and Analysis:** Equity markets stimulate research and analysis, as investors and analysts study companies, industries, and market trends to make informed investment decisions.

In summary, equity markets play a vital role in facilitating the growth of companies, providing investment opportunities for individuals, and promoting economic development.

## **EQUITY SHARE**

### **Meaning**

An equity share, normally known as ordinary share is a part ownership where each member is a fractional owner and initiates the maximum entrepreneurial liability related to a trading concern. These types of shareholders in any organization possess the right to vote.

### **Features of Equity Shares**

Equity shares are a type of share that represents ownership in a company. Here are some key features of equity shares:

- **Maturity Period:** Equity shares can provide capital to the company, which cannot be regained for as long as the company is functional. Individuals who have invested in the company's shares can only redeem their capital at the time of the company's liquidation after all other claims have been fulfilled.

- **Shareholders' Voting Rights:** When an individual purchases the equity shares of a company, he/she becomes a real stakeholder in the organization. The power to participate in the company's meetings is bestowed upon such participants, and they have the right to voice their opinions on a company's executive decisions.
- **Income from Equity Shares:** When an individual invests in a company's shares, he/she acquires the right to claim a company's income. If a company has insufficient profits, equity shareholders might not earn any gains from their shares, but they also stand a chance of earning higher dividends through capital appreciation.
- **Claim on Company's Asset:** Every individual who has invested in a company's equity shares gains an ownership claim on the company's assets.
- **Limited Liability:** Even though shareholders are a company's real owners, they enjoy the advantage of limited liability. It means that their liabilities are limited only to the value of the shares they have invested in.
- **Transferable:** Equity shares can be transferred to any other person, allowing shareholders to sell their shares to others.
- **No Fixed Rate of Dividend:** The dividend rate on equity capital relies upon the availability of surplus funds with the company. So, in cases where a company fails to make enough profits, it may not have the surplus capital to pay out dividends to the shareholders.
- **Permanent in Nature:** Equity shares are permanent in nature, meaning they are the permanent assets of a company and are returned only when it winds up business.
- **Participation in Management:** Equity shareholders have the right to participate in the company's management decisions and elect the company's management.
- **No Preferential Rights:** Equity shareholders do not enjoy any preferential rights with regard to repayment of capital and dividend. They are entitled to residual income of the company, but they enjoy the right to control the affairs of the business and all the shareholders collectively are the owners of the company.

### Types of Equity Share

- **Authorized Share Capital-** This amount is the highest amount an organization can issue. This amount can be changed time as per the companies recommendation and with the help of few formalities.
- **Issued Share Capital-** This is the approved capital which an organization gives to the investors.
- **Subscribed Share Capital-** This is a portion of the issued capital which an investor accepts and agrees upon.
- **Paid Up Capital-** This is a section of the subscribed capital, that the investors give. Paid-up capital is the money that an organization really invests in the company's operation.
- **Right Share-** These are those type of share that an organization issue to their existing stockholders. This type of share is issued by the company to preserve the proprietary rights of old investors.
- **Bonus Share-** When a business split the stock to its stockholders in the dividend form, we call it a bonus share.

- Sweat Equity Share- This type of share is allocated only to the outstanding workers or executives of an organization for their excellent work on providing intellectual property rights to an organization.

#### Merits of Equity Shares Capital

- ES (equity shares) does not create a sense of obligation and accountability to pay a rate of dividend that is fixed
- ES can be circulated even without establishing any extra charges over the assets of an enterprise
- It is a perpetual source of funding, and the enterprise has to pay back; exceptional case – under liquidation
- Equity shareholders are the authentic owners of the enterprise who possess the voting rights

#### Demerits of Equity Shares Capital

- The enterprise cannot take either the credit or an advantage if trading on equity when only equity shares are issued
- There is a risk, or a liability overcapitalization as equity capital cannot be reclaimed
- The management can face hindrances by the equity shareholders by guidance and systematizing themselves
- When the firm earns more profits, then, higher dividends have to be paid which leads to raising in the value of the shares in the marketplace and its edges to speculation as well

#### Difference between Equity Shares and Preference Shares

Equity share and Preference share are the two types of share that a company issues. Equity share is an ordinary share. Preference share experience the perquisites of the dividend distribution first. The equity stockholders get the opportunity to cast their vote in major business decisions.

The company preference share receives the dividend at a fixed rate. Whenever there is an issue with the company, the preference share gets the right to return of the capital before the equity share.

Parameters	Preference Share	Equity Share
Dividend Rate	Has a fixed rate	Fluctuates
Vote Rights	No voting rights	Have voting rights

Participation in Management	Has no right to participate in management decision	Has the right to participate in management decision
Preferences	Get the first preference, before equity share	Gets second preference, after preference share

**DIVORCE BETWEEN OWNERSHIP AND MANAGEMENT IN COMPANIES**

The term 'Divorce between Ownership and Control' refers to the scenario where a company's ownership and management control lie in entirely different hands. In simple terms, those who own a company (the shareholders) aren't the same people making daily business decisions (the managers or directors).

The so-called "divorce between ownership and control" happens when the owners of a business do not control the day-to-day decisions made in the business. For example, the majority of shareholders in public companies are not involved in any way with operational decision-making by the companies in which they have invested.

**Ownership and Control of a Business**

The owners of a company normally elect a Board of Directors to control the business's resources for them. Often in smaller firms, there is no difference between the Directors and the Shareholders - they are the same person or people.

However, when the share ownership of the business becomes more widespread (for example when shares are sold to external investors) the original owners of the business sacrifice some of their control.

Other shareholders can exercise their voting rights, and providers of loans often have some control (security) over the assets of the business.

This may lead to conflict between them as different shareholders can have varying objectives. This is known as the principal agent problem.

**The Principal Agent Problem**

How do the shareholders of a business know that managers charged with running the business are acting in their best interests by building shareholder value?

The principal agent problem revolves around how best to get your employees to act in your interests rather than their own?

Shareholders tend to want strong returns in the form of dividend payments and a rising share price.

However, managers may have objectives such as power, bonuses, prestige and status.

The problem is the many shareholders have no day-to-day control over managers.

Pension fund managers cannot dictate what CEOs and CFOs of businesses decide to do and senior executives may have little knowledge of what their managers are doing.

Many investors are 'passive'. The biggest investors in UK-listed companies tend to be large institutional shareholders such as pension funds and insurance companies.

What is in the best interest of the management is not necessarily the same as what is in the best interests of the shareholders.

### **Dealing with the Divorce between Ownership & Control**

Strategies to deal with the potential conflict between shareholders and managers include:

Ensuring that financial rewards and incentives offered to managers are aligned with shareholder holder interests - e.g. based on the share price, dividends, profits achieved

Implementing suitable corporate governance procedures to ensure shareholders are protected as far as possible (e.g. through non-executive directors, management remuneration committees)

Company legislation ensures that Directors are accountable for their actions to shareholders.

### **Activist Shareholders**

Activist shareholders look to put pressure on existing management or force through changes to management boards.

Some insist on businesses using profits to buy-back shares to increase returns to existing shareholders.

An activist shareholder uses an equity stake to put pressure on existing management.

The goals of activist shareholders can range from financial (e.g. increase of shareholder value through changes in dividend decisions, plans for cost cutting or investment projects etc.) to non-financial (e.g. dis-investment from particular countries with a poor human rights record, or pressuring a business to speed up the adoption of environmentally friendly policies and build a better reputation for ethical behavior, etc.)

## **GROWTH OF CORPORATE CULTURE AND SIMULTANEOUS GROWTH OF EQUITY SHAREHOLDERS**

What is corporate culture?

Corporate culture is the collection of values, beliefs, ethics and attitudes that characterize an organization and guide its practices. To some extent, an organization's culture can be articulated in its mission statement or vision statement.

All organizations, whether long-established enterprises, startups, for-profit companies, nonprofit entities or government agencies, have a corporate culture and an opportunity to shape it.

Elements of corporate culture include the organization's physical environment, human resource management practices and staff work habits. Corporate culture is also reflected in the degree of

emphasis placed on defining elements, such as hierarchy, process, innovation, collaboration, competition, community involvement and social engagement.

The growth of corporate culture and the simultaneous growth of equity shareholders are often interrelated aspects of a company's overall development. Here's a breakdown of how they can influence each other:

### Corporate Culture Growth

#### 1. Employee Engagement and Productivity :

- A strong, positive corporate culture fosters higher employee engagement, satisfaction, and productivity. When employees feel valued and aligned with the company's mission and values, they are more likely to contribute to the company's success.

#### 2. Attracting and Retaining Talent :

- Companies with a good reputation for their corporate culture are more attractive to potential employees. This can lead to a higher quality of talent, which in turn drives innovation and performance.

#### 3. Innovation and Adaptability :

- A culture that encourages creativity, collaboration, and risk-taking can lead to greater innovation. This adaptability is crucial for staying competitive and meeting changing market demands.

#### 4. Customer Satisfaction and Loyalty :

- Employees who are engaged and satisfied are more likely to deliver better customer service. This can lead to higher customer satisfaction and loyalty, which are essential for long-term business success.

### Equity Shareholders Growth

#### 1. Financial Performance :

- Improved employee productivity and innovation typically lead to better financial performance. Higher revenues and profitability can result in increased dividends and share price appreciation, benefiting equity shareholders.

#### 2. Market Perception and Valuation :

- A strong corporate culture can enhance a company's reputation, making it more attractive to investors. Positive market perception can lead to a higher stock valuation and greater investor confidence.

#### 3. Risk Management :

- Companies with a robust corporate culture often have better risk management practices. This can reduce operational risks and improve long-term stability, which is favorable for shareholders.

#### 4. Sustainable Growth :

- A focus on sustainable and ethical business practices, often a component of a strong corporate culture, can lead to long-term growth. This attracts socially conscious investors and aligns with the growing trend of Environmental, Social, and Governance (ESG) investing.

### Interconnected Growth

#### 1. Alignment of Interests :

- When a company's culture and its leadership prioritize the well-being of employees and other stakeholders, this often aligns with the interests of shareholders. Happy, motivated employees can drive better business outcomes, which in turn benefit shareholders.

#### 2. Long-Term Vision :

- Companies with a strong culture often emphasize a long-term vision over short-term gains. This approach can lead to sustainable growth, ensuring long-term value for shareholders.

#### 3. Transparency and Governance :

- A healthy corporate culture promotes transparency, accountability, and strong governance practices. These are critical factors for gaining and maintaining investor trust, which is crucial for shareholder growth.

### Conclusion

The growth of corporate culture and the growth of equity shareholders are mutually reinforcing. A strong corporate culture can lead to enhanced employee performance, innovation, and customer satisfaction, which in turn drive better financial results and shareholder value. Conversely, the support and confidence of shareholders can provide the resources and stability needed for a company to invest in and nurture a positive corporate culture. Balancing these elements effectively is key to sustainable business success.

## **GROWTH OF CORPORATE CULTURE AND SIMULTANEOUS GROWTH OF EQUITY SHAREHOLDERS**

### **REASONS :**

- Entrepreneurship and Start-up Culture
- Technological Advancements
- Infrastructure Development
- Globalization and Foreign Trade
- Employment Generation
- CSR Initiatives and Social Impact
- Savings among Households
- Regulatory Reforms

## **DEVELOPMENT OF EQUITY CULTURE IN INDIA AND CURRENT POSITION**

The development of an equity culture in India has been a significant journey marked by various reforms, initiatives, and market developments. This culture refers to the general public's growing participation in equity markets, investment awareness, and overall engagement with financial markets. Here's an overview of this development and the current position:

## Historical Development of Equity Culture in India

### 1. **Pre-Liberalization Era (Before 1991):**

- **Limited Participation:** Equity investments were largely limited to a small group of wealthy individuals and institutions.
- **Regulatory Framework:** The regulatory framework was not as developed, and investor protection mechanisms were weak.

### 2. **Post-Liberalization Reforms (1991 onwards):**

- **Economic Reforms:** The economic liberalization policies initiated in 1991 opened up the economy, leading to significant growth in the equity markets.
- **Establishment of SEBI:** The Securities and Exchange Board of India (SEBI) was established in 1992 to regulate and develop the securities market, enhancing transparency and investor protection.

### 3. **Technological Advancements:**

- **Online Trading Platforms:** The advent of online trading platforms in the late 1990s and early 2000s made equity trading more accessible to retail investors.
- **Dematerialization:** The introduction of dematerialized trading reduced the risks associated with physical share certificates.

### 4. **Financial Literacy Initiatives:**

- **Government and SEBI Programs:** Various programs were launched to improve financial literacy and encourage participation in the equity markets.
- **Educational Campaigns:** Stock exchanges and financial institutions conducted educational campaigns to increase awareness about equity investments.

### 5. **Mutual Funds and SIPs:**

- **Growth of Mutual Funds:** The mutual fund industry grew significantly, offering retail investors an easy and diversified way to invest in equities.
- **Systematic Investment Plans (SIPs):** SIPs became popular, allowing investors to invest small amounts regularly, promoting disciplined investing.

## Current Position of Equity Culture in India

### 1. **Increased Retail Participation:**

- **Demographic Shift:** A younger demographic with a higher risk appetite and better financial literacy has increased retail participation in the equity markets.
- **Record Demat Accounts:** The number of demat accounts has surged, with millions of new accounts being opened in recent years.

## 2. **Regulatory Enhancements**:

- **Investor Protection**: SEBI continues to implement measures to protect investors and ensure market integrity.
- **Disclosure Norms**: Enhanced disclosure norms and corporate governance standards have improved market transparency.

## 3. **Market Growth and Performance**:

- **Stock Market Indices**: Key indices like the S&P BSE Sensex and NSE Nifty 50 have shown robust growth, reflecting the overall positive sentiment and economic growth.
- **Initial Public Offerings (IPOs)**: A significant number of successful IPOs have attracted both retail and institutional investors.

## 4. **Technological Integration**:

- **Mobile Trading**: Mobile trading apps have made equity trading more accessible, especially to the tech-savvy younger generation.
- **Robo-Advisors**: The rise of robo-advisors has simplified investment decisions, making equity investing more user-friendly.

## 5. **Institutional and Foreign Investment**:

- **Foreign Institutional Investors (FIIs)**: India continues to attract significant foreign investment due to its growth potential and economic reforms.
- **Domestic Institutional Investors (DIIs)**: Domestic institutions, including mutual funds and insurance companies, have increased their market presence.

## 6. **Challenges and Opportunities**:

- **Market Volatility**: Equity markets remain susceptible to volatility, influenced by global and domestic economic factors.
- **Financial Literacy**: While financial literacy has improved, there is still a need for broader and deeper financial education.
- **Infrastructure and Technology**: Continued investment in market infrastructure and technology is essential to support the growing number of investors.

## Conclusion

The equity culture in India has evolved significantly, driven by economic reforms, technological advancements, regulatory improvements, and increased financial literacy. Today, the Indian equity market is characterized by robust retail and institutional participation, a growing number of listed companies, and a vibrant investment environment. While challenges remain, the ongoing efforts to enhance market infrastructure and investor education promise a bright future for equity investing in India.

## **DEBT MARKETS**

### **Difference between equity market and debt market**

The equity market and debt market are two distinct financial markets that cater to different types of investments. Here are the key differences:

#### Investment Type

- Equity Market: Represents the trading of equities, also known as stocks or shares, which are a claim on the earnings and assets of a corporation.
- Debt Market: A market where fixed-income instruments, such as bonds, certificates of deposits, debentures, and government securities, are traded.

#### Risk Involved

- Equity Market: High risk due to the volatile nature of the market, as stock prices can fluctuate rapidly.
- Debt Market: Low risk, as the returns are generally fixed and regular, with a lower risk of default.

#### Returns

- Equity Market: High returns, but volatile and based on the company's performance.
- Debt Market: Moderate returns, with a fixed rate of interest.

#### Return Type

- Equity Market: Dividends
- Debt Market: Interest

#### Regulated by

- Equity Market: Securities and Exchange Board of India (SEBI)
- Debt Market: Reserve Bank of India (RBI) and SEBI

#### Investor's Status

- Equity Market: Part-owner of the company
- Debt Market: Creditor to the company or government

#### Ease of Investment

- Equity Market: Easy and straightforward, without requiring extensive research.
- Debt Market: Moderate, requiring thorough research and analysis.

#### Way of Investing

- Equity Market: Through online demat accounts on stock exchanges.
- Debt Market: Through demat accounts, over-the-counter markets, or NSE apps.

#### Default Scenario

- Equity Market: In case of default, shareholders are last in line to receive payments.
- Debt Market: Bondholders are given priority in case of default, followed by creditors.

These differences highlight the distinct characteristics of the equity and debt markets, helping investors make informed decisions about their investments.

Category	Equity market	Debt market
Nature of investment	Investment in equities or shares of a company forms part of the capital of such company.	Investment in the debt instruments is in the nature of debt or loan given to the issuer.
Title of investor	Investment in shares provides the ownership and voting rights to the investor	Investment in debt instruments like bonds or debentures makes the investor a creditor of the issuer (government or creditor)
Returns	The returns from equity markets can be highly volatile due to various factors like market fluctuations, company performance, macro, and microeconomic factors, etc. These returns are in the form of dividends (which may or may not be declared every year) and capital gains realized at the time of selling the investment.	The returns from debt markets are stable and regular unlike that from equity markets. These returns are in the form of interest on bonds at a fixed rate and distributed at regular intervals as well as capital gains upon redemption of investment.
Risks	The risk of investment in equity markets is quite high	The risk of investing in debt markets is quite low, especially in the case of government-backed securities. Corporate bonds also carry lower risks as compared to equities.
Regulator	Equity markets are regulated by SEBI	Debt markets are regulated by SEBI and RBI

Taxation	Dividends received from equities are taxed in the hands of the investor at the applicable slab rates. STCG and LTCG are taxed at 15% and 10% respectively. An exemption is available in the case of LTCG for net gains up to Rs. 1,00,000	Interest received from debt instruments along with STCG is taxed at the applicable slab rates of the investor. LTCG is taxed at the rate of 20% after giving the benefit of indexation. However, interest received on tax-free government bonds is treated as exempt income in the hands of the investors.
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## Conclusion

Equity markets and debt markets are the pillars of investing. An ideal portfolio for any investor is one that is a perfect mix of equity and debt instruments based on various factors like investment budget, risk-return analysis, investment horizon. An investor should consider all the relevant parameters before investing in equity and debt markets to have a sound portfolio that helps in maximizing their wealth.

## EVOLUTION OF DEBT MARKETS IN INDIA

The evolution of debt markets in India has been a dynamic process characterized by various reforms, regulatory changes, and market developments. Debt markets, also known as bond markets, play a crucial role in the financial system by providing a platform for governments and corporations to raise funds through the issuance of debt securities. Here's a detailed look at the evolution of debt markets in India:

### Early Stages (Pre-1990s)

#### 1. **Limited Scope and Participants**:

- **Government Dominance**: The Indian debt market was primarily dominated by government securities (G-Secs). Corporate bond markets were underdeveloped and had limited participation.
- **Institutional Participation**: Participants were mostly institutional investors like banks, financial institutions, and government entities.

#### 2. **Regulatory Framework**:

- **Lack of a Formal Market**: The market lacked a formal structure, with transactions being over-the-counter (OTC) and not very transparent.

### Post-Liberalization (1990s Onwards)

#### 1. **Economic Reforms**:

- **Liberalization**: Economic reforms in the early 1990s opened up the financial markets, including debt markets. This period saw the introduction of various reforms aimed at developing and modernizing the market.

- **Market Infrastructure**: Establishment of primary dealers, secondary market trading platforms, and clearing corporations to improve market efficiency.

## 2. **Regulatory Developments**:

- **SEBI and RBI Roles**: The Securities and Exchange Board of India (SEBI) and the Reserve Bank of India (RBI) took significant steps to regulate and develop the debt markets. This included measures to enhance transparency, market integrity, and investor protection.

- **Introduction of Negotiated Dealing System (NDS)**: Launched by the RBI in 2002 to facilitate electronic trading of government securities.

## 3. **Corporate Debt Market**:

- **Growth Initiatives**: Efforts to develop the corporate bond market included easing issuance processes, enhancing disclosure requirements, and promoting rating agencies.

- **Credit Rating Agencies**: Establishment of credit rating agencies like CRISIL, ICRA, and CARE to assess the creditworthiness of issuers.

## Recent Developments (2000s to Present)

### 1. **Market Reforms and Infrastructure**:

- **Electronic Trading Platforms**: Introduction of platforms like the Electronic Debt Bidding System (EDBS) and the Corporate Bond Reporting and Integrated Clearing System (CBRICS) for improved transparency and efficiency.

- **Clearing and Settlement**: Strengthening of clearing and settlement systems through institutions like the Clearing Corporation of India Limited (CCIL).

### 2. **Regulatory Enhancements**:

- **Regulatory Framework**: Continued refinement of regulatory frameworks to support market development, including measures to enhance liquidity and reduce transaction costs.

- **Investment Limits**: Relaxation of investment limits for Foreign Portfolio Investors (FPIs) to attract more foreign investment in debt securities.

### 3. **Growth in Market Segments**:

- **Government Securities**: Expansion in the issuance of government securities, including Treasury bills, dated securities, and State Development Loans (SDLs).

- **Corporate Bonds**: Growth in the issuance of corporate bonds, driven by reforms to ease issuance processes and increase investor confidence.

- **Municipal Bonds**: Emergence of municipal bonds as a means for local governments to raise funds for infrastructure development.

### 4. **Investor Base**:

- **Diverse Participation**: Broader participation from institutional investors, mutual funds, insurance companies, pension funds, and retail investors.

- **Increased Foreign Participation**: Greater participation from foreign investors due to liberalized investment norms.

#### 5. **Innovative Instruments**:

- **Green Bonds and Masala Bonds**: Introduction of innovative debt instruments like green bonds for sustainable projects and masala bonds (rupee-denominated bonds issued outside India) to attract global investors.

### Current Position and Challenges

#### 1. **Market Size and Depth**:

- **Government Securities Market**: Well-developed with active participation and a wide range of instruments.

- **Corporate Bond Market**: Growing but still smaller compared to developed markets. Efforts are ongoing to enhance liquidity and deepen the market.

#### 2. **Regulatory and Policy Support**:

- **Continuous Reforms**: Ongoing regulatory reforms to improve market infrastructure, enhance transparency, and attract more participants.

- **Policy Initiatives**: Government and regulatory bodies are focused on initiatives like the Corporate Bond Market Development Fund to boost market growth.

#### 3. **Challenges**:

- **Liquidity Issues**: Corporate bond market liquidity remains a challenge, with fewer trades and lower volumes compared to equity markets.

- **Awareness and Education**: Need for increased awareness and education among investors about debt market opportunities and risks.

- **Rating Agencies**: Dependence on rating agencies for credit assessment poses risks if not complemented with robust due diligence by investors.

### Conclusion

The evolution of debt markets in India has been marked by significant progress, driven by economic reforms, regulatory enhancements, and technological advancements. While the government securities market is well-established, the corporate bond market continues to grow with ongoing efforts to address challenges related to liquidity, investor awareness, and market infrastructure. The continued focus on reforms and innovative instruments promises a bright future for the debt markets in India.

## **TYPES OF DEBT INSTRUMENTS**

### **Government Securities**

- It is the Reserve Bank of India that issues Government Securities or G-Secs on behalf of the Government of India.
- These securities have a maturity period of 1 to 30 years. G-Secs offer fixed interest rate, where interests are payable semi-annually.
- For shorter term, there are Treasury Bills or T-Bills, which are issued by the RBI for 91 days, 182 days and 364 days

### **Corporate Bonds**

- These bonds come from PSUs and private corporations and are offered for an extensive range of tenures up to 15 years.
- Comparing to Government Securities, corporate bonds carry higher risks, which depend upon the corporation, the industry where the corporation is currently operating, the current market conditions, and the rating of the corporation

### **Certificate of Deposit**

- Certificate of Deposits (CDs), which usually offer higher returns than Bank term deposits, are issued in Demat form
- Banks can offer CDs which have maturity between 7 days and 1 year.
- CDs from financial institutions have maturity between 1 and 3 years

### **Commercial Papers**

- There are short term securities with maturity of 7 to 365 days.

### **Structured Debt**

- Structured debt is some type of debt instrument that the lender has created and adapted to fit the needs and circumstances of the borrower.
- A debt package of this type usually includes one or more incentives that encourage the debtor to do business with the lender, rather than seeking to develop a working relationship with other lenders.
- While the overall structure of the debt is adapted to the needs of the borrower, the terms also benefit the lender in the long term.
- The main goal of structured debt is to create a debt situation that provides the debtor with as many benefits as possible, while also keeping the overall debt load as low as possible
- At the same time, the lender receives an equitable return for the structured debt arrangement

Types	Issuers	Instruments
Government Securities	<b>Central Government:</b> <b>State Government:</b>	1. Zero Coupon bonds 2. Coupon bearing bonds 3. Treasury bills 4. Floating rate bonds 5. STRIPs 1. Coupon bearing bond
Public sectors bonds	Government agencies, statutory bodies, public sector undertakings	1. Debentures 2. Government guaranteed bonds 3. Commercial papers 4. PSU bonds
Private sector bonds	<b>Corporates:</b> <b>Bank:</b> <b>Financial Institutions:</b>	1. Debentures 2. Commercial papers 3. Fixed floating rate 4. Zero coupon bonds 5. Inter-corporate deposits 1. Certificate of debentures 2. Debentures 3. Bonds 1. Certificate of deposits 2. Bonds

## MONEY MARKETS AND DEBT MARKETS IN INDIA

Money markets and debt markets are two important components of the financial market in India. Here's an overview of these markets:

The **money market** is a crucial component of the financial system, providing a platform for short-term borrowing and lending, typically with maturities of one year or less. It helps manage liquidity, facilitate monetary policy implementation, and ensure financial stability. Here's an in-depth look at the money market, its instruments, participants, and its role in the economy:

### Key Features of the Money Market

#### 1. Short-Term Instruments

- The money market deals with financial instruments that have short-term maturities, generally ranging from overnight to one year.

## 2. Liquidity and Safety

- Instruments in the money market are highly liquid and considered safe, with low default risk due to their short maturities and high credit quality of issuers.

## 3. Market Participants

- Participants include banks, financial institutions, corporations, government entities, and individual investors, among others.

## Major Instruments of the Money Market

### 1. Treasury Bills (T-Bills)

- Issuer : Government
- Maturities : Typically 91 days, 182 days, and 364 days.
- Features : Issued at a discount and redeemed at face value; highly liquid and virtually risk-free.

### 2. Commercial Paper (CP)

- Issuer : Corporations
- Maturities : Typically ranges from 7 days to 270 days.
- Features : Unsecured, issued at a discount; used by companies to meet short-term funding needs.

### 3. Certificates of Deposit (CDs)

- Issuer : Banks and financial institutions
- Maturities : Usually 3 months to 1 year.
- Features : Time deposits with fixed interest rates; tradable in the secondary market.

### 4. Repurchase Agreements (Repos)

- Participants : Banks and financial institutions
- Maturities : Typically overnight to 14 days.
- Features : Short-term borrowing backed by collateral (usually government securities); involves selling securities with an agreement to repurchase them at a higher price.

### 5. Bankers' Acceptances

- Issuer : Banks (on behalf of borrowers)
- Maturities : Generally ranges from 30 days to 180 days.
- Features : Short-term debt instruments guaranteed by a bank; used in international trade.

### 6. Call Money and Notice Money

- Participants : Banks and financial institutions
- Maturities : Call money (overnight), notice money (up to 14 days).
- Features : Extremely short-term loans among financial institutions to manage liquidity.

## Functions and Importance of the Money Market

### 1. Liquidity Management

- For Banks and Financial Institutions : The money market allows these entities to manage their short-term liquidity needs efficiently.
- For Corporations : Companies can raise short-term funds for working capital requirements through instruments like commercial paper.

### 2. Monetary Policy Implementation :

- Central Banks : The money market is a critical tool for central banks to implement monetary policy. Through operations like repos and reverse repos, central banks influence short-term interest rates and liquidity in the banking system.

### 3. Interest Rate Determination :

- Benchmark Rates : Money market rates serve as benchmarks for other interest rates in the economy, influencing borrowing costs and investment returns.

### 4. Investment Opportunities :

- Safe Investment : Provides investors with low-risk, short-term investment options that offer better returns than traditional savings accounts.

### 5. Financial Stability :

- Risk Management : By facilitating liquidity management and short-term financing, the money market contributes to the overall stability of the financial system.

## Conclusion

The money market is an essential component of the financial system, facilitating short-term liquidity management, efficient monetary policy implementation, and financial stability. With its diverse range of instruments and participants, the money market provides a crucial link between borrowers and lenders, ensuring the smooth functioning of the broader financial ecosystem. Continued innovation, regulatory oversight, and technological advancements are vital for its ongoing development and resilience.

## **Debt Market:**

Debt markets, also known as bond markets, are platforms where debt securities are issued and traded. These markets play a critical role in the financial system by enabling governments, corporations, and other entities to raise capital through the issuance of bonds and other debt instruments. Here's an in-depth look at the debt markets, their instruments, participants, functions, and the current trends and challenges they face:

## Key Features of Debt Markets

### 1. Debt Securities :

- Debt markets involve the trading of debt instruments, which are essentially loans made by investors to issuers. These instruments include bonds, notes, bills, and other forms of debt.

## 2. Interest Payments :

- Debt securities typically pay interest, known as coupon payments, at regular intervals. The principal amount is repaid at maturity.

## 3. Credit Risk :

- The risk associated with debt securities depends on the creditworthiness of the issuer. Government bonds are generally considered low-risk, while corporate bonds carry higher risk depending on the issuer's financial health.

## Major Instruments of Debt Markets

### 1. Government Bonds :

- Issuer : Sovereign governments.
- Types : Treasury bonds, Treasury notes, Treasury bills, and inflation-protected securities (TIPS).
- Features : Long-term securities with regular interest payments and low credit risk.

### 2. Corporate Bonds :

- Issuer : Corporations.
- Types : Investment-grade bonds, high-yield (junk) bonds, convertible bonds.
- Features : Varying credit risk, with higher yields for higher-risk issuances.

### 3. Municipal Bonds :

- Issuer : State and local governments.
- Types : General obligation bonds, revenue bonds.
- Features : Often tax-exempt, used to finance public projects.

### 4. Agency Bonds :

- Issuer : Government-sponsored enterprises (GSEs) and federal agencies.
- Examples : Bonds issued by Fannie Mae, Freddie Mac, and the Federal Home Loan Banks.
- Features : Generally carry higher credit risk than sovereign bonds but lower than corporate bonds.

### 5. Sovereign Bonds :

- Issuer : Foreign governments.
- Features : Similar to domestic government bonds but carry additional risks like currency risk and political risk.

### 6. Supranational Bonds :

- Issuer : International organizations such as the World Bank and the International Monetary Fund (IMF).
- Features : Used to finance development projects and have high credit ratings.

## Market Participants

### 1. Issuers :

- Governments, corporations, municipalities, federal agencies, and international organizations.

2. Investors :

- Institutional investors (pension funds, insurance companies, mutual funds), individual investors, foreign investors, and banks.

3. Intermediaries :

- Investment banks, brokerage firms, and dealers who facilitate the issuance and trading of debt securities.

### Functions and Importance of Debt Markets

1. Capital Raising :

- Debt markets provide a mechanism for issuers to raise large amounts of capital for various purposes, including infrastructure projects, business expansion, and government spending.

2. Liquidity Provision :

- By facilitating the buying and selling of debt securities, debt markets provide liquidity to investors, allowing them to adjust their portfolios as needed.

3. Interest Rate Benchmarking :

- Government bond yields serve as benchmarks for other interest rates in the economy, influencing borrowing costs and investment decisions.

4. Risk Diversification :

- Debt markets offer a variety of instruments with different risk and return profiles, enabling investors to diversify their portfolios.

5. Economic Stability :

- By providing a stable source of funding for governments and corporations, debt markets contribute to overall economic stability and growth.

### Conclusion

Debt markets are a vital component of the global financial system, providing essential capital to governments, corporations, and other entities while offering investors a range of investment opportunities. With ongoing technological advancements, regulatory reforms, and the growing focus on sustainable finance, debt markets continue to evolve. However, they also face challenges such as interest rate fluctuations, credit risk, and liquidity concerns that require careful management and ongoing innovation.

### Comparison between Money Market and Debt Market:

- Money markets deal in short-term debt securities, while debt markets deal in long-term debt securities.
- Money markets are designed to meet short-term liquidity needs, while debt markets channel savings for long-term growth and development.

- Money market instruments are considered extremely liquid and safe, while debt market instruments carry a fixed interest rate and offer a range of tenures.

In summary, money markets and debt markets are two distinct components of the financial market in India, each with its own characteristics and features. While money markets deal in short-term debt securities, debt markets deal in long-term debt securities, offering a range of instruments with varying tenures and returns.

## **REGULATORY FRAMEWORK IN THE INDIAN DEBT MARKET**

The Indian debt market is regulated by several bodies to ensure its smooth functioning and stability. The primary regulators are:

- Reserve Bank of India (RBI): The RBI is the central bank of India and the primary regulator of the banking sector. It regulates the banking system, including commercial banks, cooperative banks, and regional rural banks.
- Securities and Exchange Board of India (SEBI): SEBI is the primary regulator of the stock markets, including the debt market. It regulates the issue and trading of debt securities, such as bonds and debentures.
- Insurance Regulatory and Development Authority (IRDA): IRDA regulates the insurance industry, including the issuance of insurance-linked debt securities.
- Pension Fund Regulatory and Development Authority (PFRDA): PFRDA regulates the pension fund industry, including the issuance of pension-backed debt securities.
- Banking Regulation Act, 1949: This act governs the banking system in India and provides the framework for the regulation of banks.
- Insolvency and Bankruptcy Code, 2016 (IBC): The IBC provides a single law for insolvency and bankruptcy, aiming to consolidate the existing framework and provide a one-stop solution for resolving insolvencies.

These regulatory bodies work together to ensure that the debt market operates in a fair, transparent, and stable manner, protecting the interests of investors and consumers. They also provide necessary regulations and infrastructure to maintain fairness and competition in the market.