

Storyboard

Let Your Data Tell Your Story.



If you think of business software as being a book...

A book (I mean software) tells a story...

Now you have multiple books, and they each tell a different story

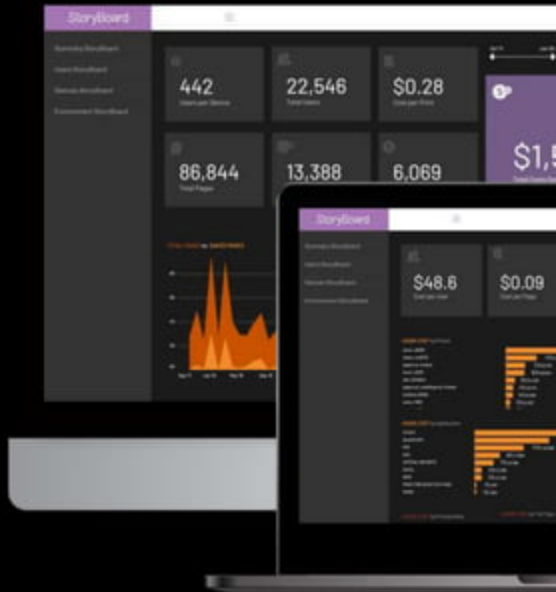
Now you take a chapter from each of these books and put them together in one book... that story wouldn't make much sense. Right?

That's what's happening in business today, organizations are making business decisions based on partial stories, that together, don't make any sense. Who does that?



Storyboard combines those books and chapters into an easily understandable complete story.

We call this story – actionable visual business intelligence.







For every type of business.

For Businesses

Practical Examples

Healthcare

Benchmarking to track patient volumes, predict staff optimization and hiring needs based on census and industry trends

Higher Education

Create custom advisory plans to assure the most economical degree pathway

Manufacturing

Discover trends in material costs and acquisition of goods and raw materials to predict optimal purchasing conditions

Real Estate

Analyze locations based on variables such as traffic congestion, school ratings, life quality, and crime rates.

Financial

Review data to identify any potential anomalies, e.g. life policies with more than one claim

E-Commerce

Use predictive analytics to predict user preferences, then personalize products in a most-likely-to-buy order that maximizes conversion.

Case Study | Accounting

There's a delicate balance between being properly staffed and staying profitable.

It's easy enough to track the hours your employees have worked versus how much you have billed your clients. But it becomes a time intensive task to see...

- Which employees worked on which cases
- Did their hourly rate and the number of hours worked combined exceed your client billing?

Case Study | Accounting

Were they tracking enough of the right data? And how automated are the tracking mechanisms?

Case Study | Accounting

We were able to bring data from all data sources on a daily basis. This took the data gathering process from a once every 6 month, 2 day long juggernaut, to a touchless process that worked with zero human intervention.

Product Breakdown

Think of StoryBoard as your Chief Data Officer, it'll help you expand the conversation.



Data Pipelines

Use as many of our 200+ custom built connections to collect your data from anywhere. The Storyboard platform makes it easier to be successful.



Cloud Data Warehouse

Store your data in one location for all departments to use collectively. With better organization and accessibility comes better efficiency.



Data Analysis

Filter your data with custom fields, properties, and algorithms so the insights you receive are relevant to your business. Cut out the clutter for better insights.



Data Visualization

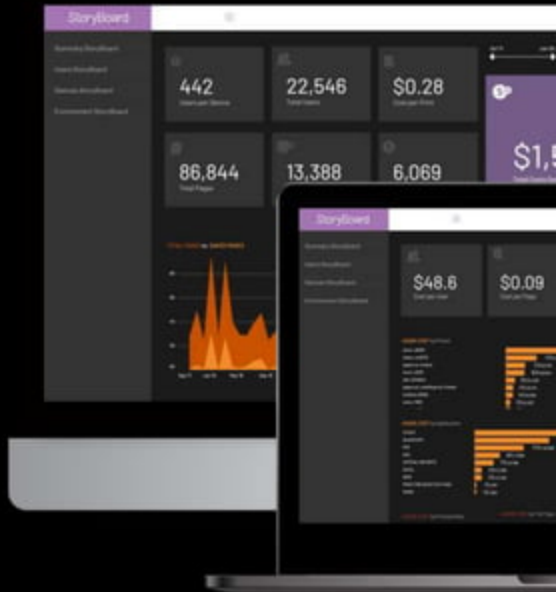
Tell a better story with your data. Use visualization to help everyone in the company understand and act on data insights quicker and in a more efficient manner.



Data Security

Modern Data Architecture:

- Soc 2 Type II compliant for ETL/Data Warehouse/Data Visualization Platforms
- HIPAA compliant
- Our staff adhere to the highest guidelines of internal security best practices to keep your data secure & compliant



PRODUCT

Storyboard

BUSINESS DATA



DESCRIPTION

Analytics visualization platform pulling in siloed data from 200+ business applications

Storyboard^{for PaperCut®}

PaperCut

PaperCut Software Data Add-In Advanced Insights and Analytics for PaperCut data

Storyboard